



# Reliable Dental Laboratory

"Meeting All Your Fixed & Removable Dental Lab Needs"

## RDL Winning Habits, Ideas and Profit Centers of Our Top Accounts!

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6 Ideas That Are Common Among Our Top Practices -

1. They take advantage of our Free CE Hours and our "Doctor's Loyalty Program" for themselves and their practices.
2. They form a relationship with someone at the lab over the phone, someone they communicate well with and enjoy working with. We are "Your Lab" and an important part of your day to day business, get to know us.
3. They understand that Communication with the lab is a key tool to get cases completed properly and returned on-time. To save you time in this area we offer you the convenience of phone calls, emails and/or texting (quick and easy is fine with us).
4. They Reduce Remakes by;
  - Completing every script, clearly, legible and completely. Making sure the shade, alloy and restoration type is properly specified on every script.
  - Identifying the location (multiple offices) and which Doctor (multiple Doc's) the script belongs to clearly and with consistency in the I.D. name.
5. They Create New Profit Centers at no additional cost to the practice.
  - We offer a 5 Year Warranty, many practices offer a 2 or 3 year warranty and then profit when working with the patient between warranty periods.\*
  - We offer Free Simple Acrylic Repairs on Dentures in Our Lab\*. That's a Profit Center you can charge for!
6. They are taking part in the very profitable "All-On-4"! \*

\*See us for details